





Mother Hubbard's Cupboard

Gratitude Report 2023

Mission

Mother Hubbard's Cupboard works to increase access to healthy food in ways that cultivate dignity, agency, and community.

Vision

We envision a community where everyone has equal access to nutritious food, waste is minimized, and all members are healthy and empowered to reach their full potential.

Values

We believe that access to healthy food is a basic human right. We actively work to eliminate barriers by addressing both immediate needs and their root causes.

We recognize and invest in the power of good food to bring people together and support healthy communities.

Community is the heart of our organization. Protective relationships and collective power are built when people come together over a meal, harvest from the garden, and share skills. We facilitate inclusive spaces where individuals are invited to engage respectfully and compassionately.

We value equity and practice social justice by meeting people where they are, increasing access to resources, and facilitating connections to supportive networks.

We cultivate an organizational culture of integrity, grounded in transparency, accountability, and reflection.

Sustainability is vital to a healthy community. We value building sustainable programming, equitably supporting people, and responsibly stewarding our environment.



staff

Eavan Barbieux
Advocacy Fellow

Liz Barnhart
Volunteer Coordinator

Megan Betz
President and CEO

Audrey Brinkers
Garden Coordinator through summer 2023

Sam Glidewell
Operations Manager beginning June 2023

Annalise Haldeman
Programs Assistant

Yvonne Hensley
Advocacy Coordinator

Kristen Lucas
Operations Manager through April 2023

Lindsay Meyer
Accountant

Rachel Notter
Development Fellow

Georgia O'Connor
Youth Educator

James Scallon
Garden Coordinator beginning fall 2023

Alissa Weiss
Education Coordinator

Erika Wheeler
Director of Development



Board of Directors

January to June 2023

Julia Dotson

Matthew Huang

David Lyman

Devon Perry
Chair

Ted Pike
Treasurer

Mitch Rice
Secretary

Asher Waite-Jones

Stephen Westrich
Vice Chair

July 2023 onward

Sherri Dugger
Treasurer

Matthew Huang

David Lyman

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Devon Perry
Chair

Mitch Rice
Secretary

JR Stallsmith



Community Partners

International Partnerships and Affiliations

Member, Good Food Organizations,
Community Food Centres Canada

National and Regional Partnerships and Affiliations

Member, Closing the Hunger Gap
WhyHunger
Midwest Health and Hunger Cohort

Local Partners

All Options
Barnhouse Farm
Blue Hour Farm
Building a Thriving Compassionate Community
Farm to Family Fund
Hoosier Hills Food Bank
Monroe County Public Library
Monroe County Humane Society
Outlier Farmstead
People's Cooperative Market
Sacred Heart Church
Seven Ridges Farm
Three Flock Farm
United Way of Monroe County

2023 Gala Sponsors

Bill C. Brown Associates - Ron Remak
Bloomington Insurance Agency
Boston Scientific
Celebrating the Spectrum
Cook Medical Incorporated
Deep Roots Landscape Design
Dermatology Center of Southern Indiana
Dr. Houser Family Eyecare
Duke Energy
Gigabit Now
Goods for Cooks
Indiana Limestone
ISU The May Agency
IU Health South Central Region
Jazzercise Bloomington
L.A. Merry & Associates, PC
Limelight Recovery, LLC
Loren Wood Builders
Morgenstern Books
Morrow's Termite & Pest Control
Oliver Winery
The Bishop Bar
The Bomba, Stallsmith, Rabadi Group, Baird Private Wealth Management
Uplands Network of Hoosier Chapter of Sierra Club



Program Highlights

This was our 25th year serving the community, and it brought many empowering and fulfilling opportunities to gather in community. It was also a year of significant growth in total number of pantry visits, highlighting that time has not diminished the need for our services.

In 2023, we served a total of 112,566 duplicated individuals in our pantry, which remains open 18 hours each week. This is an astonishing 30% growth over 2022, which itself was a year of significant growth over 2021, when hours were more restricted and operations were limited as we navigated the pandemic.

We were fortunate that as need for our pantry services rose, so did grant support for our Farmer Support Initiative. Funds from the Indiana Department of Health allowed us to invest in six local farms (Barnhouse Farm, Blue Hour, Outlier Farm, People's Cooperative Market, Seven Ridges, and Three Flock Farm). Their produce, along with abundance from farmers' markets from our partnership with Farm to Family, kept fresh produce in the pantry through much of the growing season. On our annual patron survey, 93.5% of respondents said that they agree or strongly agree that shopping at the Hub helps their household access healthy food, and nearly half stated that if the Hub was unavailable, they would eat less nutritious food. This wouldn't be possible without our partners.

We remain deeply thankful to additional partners who round out our pantry with household essentials. Sacred Heart Church and the Monroe County Humane Society helped us move hundreds of packs of diapers and hundreds of pounds of pet food respectively in 2023. These are among the most requested items and are beyond our purchasing power.

Nearly 400 patrons completed our annual patron survey, and nearly 70% of respondents are individuals who shop at the Hub at least once each week. For the second year in a row, 35% of these individuals have been shopping at the Hub for less than a year, demonstrating the growing demand for pantry services in our community. Statistics from survey respondents that highlight the impact our services have on those most at risk of the negative impacts of food insecurity include:

- 34% of those we serve are children.
- 16% of respondents' households have 2 or more elderly people.
- 35% of respondents identify as having a disability, a population disproportionately impacted by the root causes of hunger.

800,000
pounds of food distributed

2,810
average households served weekly

5,500
seedlings distributed

over 50
workshops hosted

Program Highlights

Serving these individuals would be beyond our means without the generous labor offered by our more than 100 volunteers. They contributed at least 2,532 hours in our pantry, stocking and maintaining the space, answering patron questions, and fostering a welcoming environment. Additional volunteers joined us for 35 garden workdays to ensure our open-harvest community garden was well tended. Thank you, volunteer crew, for making the Hub an inviting place.

Elsewhere at the Hub, we were busy growing food and preparing meals together. Another year of garden resource distribution sent 1,814 seed packets and 6,000 plant starts into the community for folks to grow at home; they were able to nourish their gardens with 15 cubic yards of freely available compost. Indoors, we gathered for more than 50 workshops, ranging from building your own cut flower bouquets to turning your garden cabbage into sauerkraut. This range of content was made possible through 16 workshops led by 11 guest educators in addition to the 37 workshops hosted by Hub team members. 2023 also kicked off our ongoing partnership with the Monroe County Public Library's Southwest branch, where we gather monthly to bake in their teaching kitchen. Begun in the fall, we made seasonal recipes featuring local produce from People's Cooperative Market: apple galettes, pumpkin muffins, and persimmon pudding.

While these workshops featured participants of all ages, we continue to invest additional resources into our youngest cooks and gardeners. Across two weekly programs, Kids Cook and Kids Gardening, and through partnerships with several youth-serving organizations, Georgia, our Youth Coordinator, gathered kids and their grownups together more than 100 times. Young children found worms in the soil as they planted their first seeds; teens helped prepare local produce for stocking in the pantry; families decorated cookies and made Hasselback potatoes in the kitchen. Most meaningfully, kids returned to the Hub time and again, greeting and being greeted by Georgia while building a community of their peers.

Thank you to those who gave time, financial support, cooking and gardening skills, and enthusiasm as you each showed up to make it possible to grow a community that is increasing access to healthy food in ways that cultivate dignity, agency, and community.

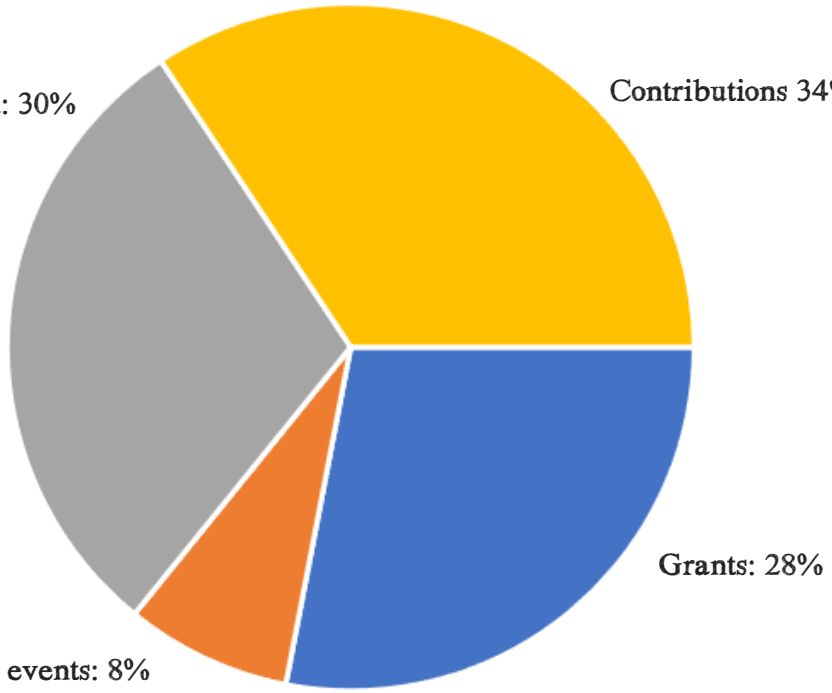


Financial overview: Income

This year's income distribution reflects the return of our Harvest Team breakfast and a growing Harvest Team our community of donors who make regular, recurring contributions to offer stable income to the Hub. It also includes our most monetarily successful Garden Gala to date, which raise over $20,000.

Grants remain a significant portion of our income, and the grants received in 2023 include two significant gifts to support signature Hub programming. Bloomington Health Foundation s two-year gift, which will continue into 2024, fully funded our educational programming in the garden and classroom. The Indiana Department of Health fully funded our Farmer Support Initiative, through which we are able to invest $52,000 into our local food system and bring fresh produce into the pantry; this grant will extend through 2024 as well.

Our in-kind income reflects generous contributions to our Tool Share and pantry from community members, but also thousands of pounds of fresh, local produce delivered to us each week via Farm to Family Fund and CSA donations from People's Cooperative Market. We are thankful for their partnership.





Financial overview: Expenses

There are several elements of our expenses that we are most proud to report on this year. First, while our building repair and maintenance expenses look higher than in previous years, this budget like reflects a grant of $50,000 that fully covered, along with additional support from the City of Bloomington, the installation of solar panels that now produce 40% of our building's electric needs.

Second, food purchasing was the single largest line in our budget , and well over 50% of it was spent in our local community and paid directly to farmers. Much of the remaining expenditure in this line was additional grant-supported purchasing of foods to support the needs of those most at risk of negative health impacts when experiencing food insecurity: children and those with limited or no access to kitchens and housing.

We, like many of you, experienced an increase in the cost of daily necessities from utilities to pantry staples. We, like many nonprofits, experienced our communities' decreased capacity to donate while also covering their expenses. Despite these challenges, the spending below reflects a suite of programs that came in under budget while still offering more than 50 unique workshops and three core, weekly programs (Kids Cook, Kids Garden, and volunteer garden workdays). The frugality and flexibility of our educational and community-building programming ensure its stability for our community, and we remain deeply proud of that fact particularly as it means each dollar contributed is directly impacting our community.



Financial overview: Expenses

Automobile expenses	$560.35
Building R&M	$57,243.15
Conferences & trainings	$1,982.2
Depreciation	$24,097.68
Development	$152.01
Direct Giving	$9,260
Dues & fees	$1,588.88
Food purchasing	$84,023.8
Fundraising direct expenses	$19,402.08
In-kind services & assets	$255,022.00
Insurance	$8,593.54
Payroll expenses	$39,5031.55
Postage, printing & delivery	$2,140.88
Professional fees	$28,421.95
Supplies	$26,755.18
Utilities	$16,618.86
Total expenses	$930,988.11

