



THURSDAY, JAN 18

Community Chili Cook-Off • Some Like It Hot Chili Eating Contest
at The Mill (642 N Madison St)

a Freezefest event benefiting Mother Hubbard's Cupboard

Sponsorship Packet

Megan Betz

ceo@mhcfoodpantry.org

812-339-5887

mhcfoodpantry.org/chilly-cookoff





Chilly Cook-Off 2024 Registration



a Freezefest event for Mother Hubbard's Cupboard

Thursday, January 18, 2024 at the Dimension Mill

Sponsorship Levels & Benefits

Premier Sponsor: Chili Chili Bang Bang (\$5,000)

Recognition as Premier Sponsor in all promotions
Stage announcements
6 free event tickets
Company logo on event poster, event website, & event materials
Cross promotion on social media

Activity Sponsor: Some Like It Hot (\$2,500)

Recognition as presenting sponsor for the Some Like It Hot Chili Eating Contest
Stage announcements
4 free event tickets
Company logo on event poster, event website, & event materials
Cross promotion on social media

Partnership Sponsor: Ring of Fire (\$1,000)

Company name on event poster & event materials
2 free event tickets
Company logo on event website
Cross promotion on social media

Promotions Sponsor: The Grateful Red (\$500)

Company name on event poster, event website, & event materials
2 free event tickets
Cross promotion on social media

Print your name below as you would like it to appear in Chilly Cook-Off and Freezefest sponsorship materials. Please send check payable to Mother Hubbard's Cupboard, noting Chilly Cook-Off in the memo. Make a copy of this form for your records. For more info e-mail sherrie@monroeunitedway.org.

Business Name: _____

Contact Person: _____ Phone: _____

E-mail: _____

Address: _____

All proceeds from Chilly Cook-Off sponsorships and event go to Mother Hubbard's Cupboard.

Deadline for inclusion on poster: January 3rd. Deadline for inclusion on all other materials: January 10th.