



Mother Hubbard's Cupboard



Gratitude Report 2022

Mission

Mother Hubbard's Cupboard works to increase access to healthy food in ways that cultivate dignity, agency, and community.

Vision

We envision a community where everyone has equal access to nutritious food, waste is minimized, and all members are healthy and empowered to reach their full potential.

Values

We believe that access to healthy food is a basic human right. We actively work to eliminate barriers by addressing both immediate needs and their root causes.

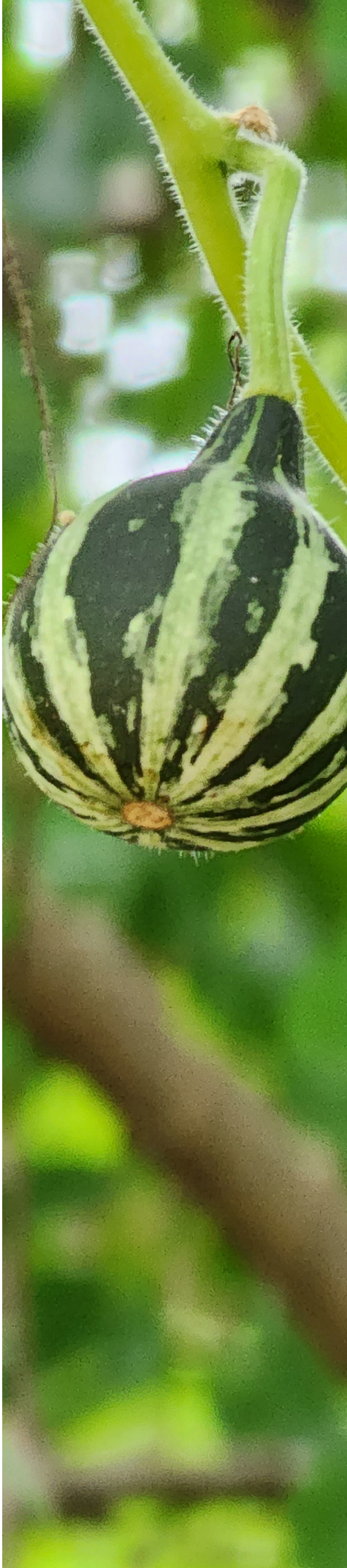
We recognize and invest in the power of good food to bring people together and support healthy communities.

Community is the heart of our organization. Protective relationships and collective power are built when people come together over a meal, harvest from the garden, and share skills. We facilitate inclusive spaces where individuals are invited to engage respectfully and compassionately.

We value equity and practice social justice by meeting people where they are, increasing access to resources, and facilitating connections to supportive networks.

We cultivate an organizational culture of integrity, grounded in transparency, accountability, and reflection.

Sustainability is vital to a healthy community. We value building sustainable programming, equitably supporting people, and responsibly stewarding our environment.



staff

Thank you to those folks who offered additional support to the Hub in 2022 by serving as part-time support staff as we continued to navigate COVID protocols and to our fellow, Tom. While these staff members, noted with an asterisk (*), are no longer part of our team, we're so thankful for all they contributed.

We were also able to round out our team with a new hired this year, noted with two asterisks (**): Yvonne joined us as our Advocacy Coordinator and is reinvigorating the program.

Thomas Agger*
Development Fellow

Eavan Barbieux
Advocacy Fellow

Liz Barnhart
Volunteer Coordinator

Emily Beck*
Program Support Staff

Megan Betz
President and CEO

Audrey Brinkers
Garden Coordinator

Annalise Haldeman
Programs Assistant

Yvonne Hensley**
Advocacy Coordinator

Enrique Hernandez-Jimenez*
Program Support Staff

Grace Jewell*
Program Support Staff

Kristen Lucas
Operations Manager

Jessie Menefee*
Program Support Staff

Lindsay Meyer
Accountant

Georgia O'Connor
Youth Educator

Anthony Piscitelli*
Program Support Staff

Isaac Rutrough*
Program Support Staff

Ari Suhre*
Program Support Staff

Alissa Weiss
Education Coordinator

Erika Wheeler
Director of Development



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Matthew Huang

David Lyman

Devon Perry
Chair

Ted Pike
Treasurer

Mitch Rice
Secretary

Asher Waite-Jones

Stephen Westrich
Vice Chair



Community Partners

International Partnerships and Affiliations

Member, Good Food Organizations,
Community Food Centres Canada

National and Regional Partnerships and Affiliations

Member, Closing the Hunger Gap
WhyHunger
Midwest Health and Hunger Cohort

Local Partners

All Options
Blue Hour Farm
Building a Thriving Compassionate Community
Emergency Food Community of Practice
Farm to Family Fund
Hoosier Hills Food Bank
Monroe County Public Library
Monroe County Humane Society
Outlier Farmstead
Sacred Heart Church
Schacht Farm
Three Flock Farm
United Way of Monroe County

2022 Gala Sponsors

The Bomba Stallsmith Rabadi Group at Baird
Boston Scientific
Cook Medical Incorporated
Duke Energy
Jazzercise
Morgensterns Bookstore and Café
Old National Bank
The Bishop Bar
Ivy Tech Bloomington
Baker Family Dentistry
Duling Insurance Agency
The Green Nursery
ISU The May Agency
IU Health Bloomington
Ron Remak at Bill C. Brown Associates
Celebrating the Spectrum
Center for Thriving Relationships
GardenQ
Goods for Cooks
the Uplands Network of the Hoosier Chapter of the Sierra Club



Program Highlights

In April, the Hub was finally able to reopen the doors of our pantry and welcome back shoppers. We are thankful to again be a space for achieving food security while also having opportunities for conversation, connection, and resource sharing. This reopening also expanded our hours, moving from 12 to 16 hours of operations each week, and included a continuation of the prepacked boxes used throughout the pandemic. Now, patrons have the choice between grabbing a prepacked box from our carport or shopping inside the pantry for the items they need.

While operating our drive-thru in the first quarter of the year, we served 17,254 duplicated individuals. In the final quarter of the year, we served 25,827; that's a staggering nearly 50% growth. Our annual patron survey, which 457 individuals completed in 2022, showed that a significant portion of this increase was from new Hub patrons: 35% of survey respondents have been shopping at the Hub for less than a year. An additional 24% of patrons have been shopping at the Hub for between 1 and 2 years.

In an effort to support the clear rising need, the Hub this year revised its restrictions, removing limits from all items in the pantry and the limit of once-per-week pantry visits. This year, 69% of respondents shop at the Hub once a week or more. In between, we know our patrons are visiting other pantries, seeking additional services, and pieces together support to make ends meet. We are proud that when asked if their household experiences less hunger by shopping at the Hub, 93% of patrons agree or strongly agree. Further, 97% of patrons agree or strongly agree that shopping at the Hub helps their household access healthy food.

Maintaining a supply of healthy and varied foods was a challenge in 2022 across our emergency food system. We are thankful to have support from our partners at Farm to Family, who provided fresh, local food valued at $265,000 to the Hub at no cost, and to our Farmer Support Initiative participants for providing 3,891 pounds of produce, 278 pounds of meat, 78 dozen eggs, and 799 loaves of bread along with other goods like honey, yogurt, and cheese. Thank you to Blue Hour Farm, Outlier Farm, People's Cooperative Market, and Three Flock Farm for joining us as farm partners in 2022.

737,242
pounds of food distributed

648
average households served weekly

6,000
seedlings distributed

over 40
workshops hosted

Program Highlights

We are also thankful to core partners who round out our pantry with household essentials. Through a new relationship with All Options and long-standing Heart + HUB, a partnership Sacred Heart Church, we distributed hundreds of packs of diapers. The Monroe County Humane Society enabled us to distribute 1,380 pounds of pet food.

We couldn't have made this transition back to in-person service without our volunteers. Over the course of 2022, we phased out part-time, temporary staff and kept the pantry running with 78 committed volunteers. That included nearly 60 individuals who were new to volunteering with the Hub, growing and strengthening our community even more. These individuals offered 1,500 hours of support, and we can't thank them enough.

In addition to our pantry, we were excited to bring back numerous programs this year to build community and share resources. While hosting summer garden interns, we were also able to bring back recipe sampling featuring produce available in the pantry. Together, our community sampled items like biscuits and gravy, zucchini cookies, and a variety of pickles. In 2022, our team hosted six garden workshops, 19 workshops for youth in the garden and kitchen, and 18 educational workshops in our classroom kitchen. These included numerous workshops hosted by experts in our community, who taught us recipes like Chinese dumplings, salsa, and Venezuelan tequeños.

Several workshops, like a drop-in pantry demonstration of homemade apple chips and fruit leather, featured ways that community members can use items found in our lending library, the Tool Share. In 2022, the items most frequently checked out from Tool Share were the food dehydrators, drill, air fryer, and wheelbarrow. The air fryer was a new addition this year and an immediate hit. Tool Share has nearly 100 active members, and a large portion of them used the resource this year: 77 members made 109 loans from the Tool Share in 2022.



Program Highlights

The Hub also welcomed their new Advocacy Coordinator in late summer 2022. Yvonne Hensley joined the Hub team and used her first few months to rekindle core pieces of the Advocacy Program: Hub Dinners, a space for people to gather, share a meal, and learn how to collaboratively address issues impacting our community, and Coffee Chats, an in-pantry space for patrons to grab a snack, warm drink, and information about resources in our community.

Youth were also busy at the Hub, beginning out in the garden, where kids helped harvest strawberries, grow greens, and monitor ripening tomatoes. Kids Cook returned. Youth and their caregivers practiced early knife skills, measuring, and reading recipes while making seasonal menus from kale and apple salad to sweet potato fries.

Through garden programming, the Hub distributed 1,814 seed packets and over 6,800 plant starts with nearly 6,000 of those grown by our Hub team! In addition to plants, the Garden Program offered 5 cubic yards of soil mix and 15 cubic yards of compost to the community; Audrey, our Garden Coordinator, is also dreaming ways to consistently share more resources for thriving gardens, like floating row cover and cover crop, in the coming growing season. This year's garden was made possible thanks to 330 hours of volunteer effort across 40 the growing season's workdays. Thank you to everyone who joined us in the garden!



the beginning of Direct giving

In April, the Hub launched its newest program: Direct Giving, a direct cash assistance program. The needs targeted by Direct Giving are designed to complement services, like rent and utility assistance, found elsewhere in our community. This program is designed to be as low-barrier as possible, because completing applications for support can take a significant amount of a very finite resources for households: time.

Each quarter, community members share their need through an online application for support, requesting up to $200 given in the form of Visa gift cards. Applications are reviewed by a staff member, community member, and Board member, and funds are distributed as quickly as possible, as many needs are time-sensitive and have very real consequences: 74% of applicants shared that they would have to put off paying rent, bills, or other crucial expenses if they did not receive funding.

Direct Giving releases funds quarterly, with funding cycles in April, July, and October of 2022. Ideally, funds allotted for each quarter would be expended through the quarter. However, demand was so high that it often greatly exceeded our ability to make awards within the first two weeks of the quarter. This is a delicate tension for the Hub, highlighting the deep need for support, our desire to grow to better support our community, and the clear truth that no gap-filling program could keep pace demand. We need larger change. Change that gets our community better wages; access to health care; and sustainable, reliable transportation.

In its first year, the program committee reviewed 165 applications and made 133 awards, many that served a combination of needs. Applicants sought support for transportation (68 applications), clothing (27), food (36), household items (31), medical needs (20), childcare needs (25), and other needs (14). In response to seeing the immense need for transportation support, we purchased gift cards through AutoChoice Service Center, buying maintenance services in bulk at a better rate to redistribute to those needing transportation support in place of the Visa gift cards.

We hope to continue revising this program to best meet community need in coming years, and we are immensely thankful to Why Hunger and the Monroe County Council for carrying it through its pilot year.

133
requests for support funded

$13,235
given to community members

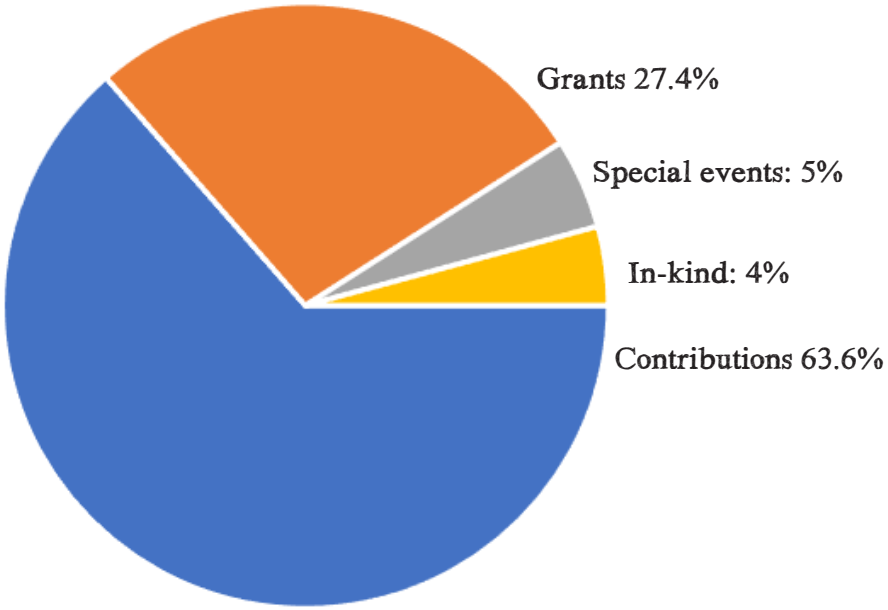
over 165
applications received

60%
of requests were for transportation

Financial overview: Income

This year, we are excited to see in-kind contributions, from equipment for Tool share to can drives to greens from your garden, as well as special events start to return. (Thank you again to those who sponsored, attended, and contributed to our Garden Gala!) We look forward to seeing these slices of the pie expand in 2023, as more events are able to return and we grow more partnerships to bring increased in-kind contributions through the pantry.

While grants remain a prominent component of our work, the pie chart below demonstrates the impact of our donor community. A growing subset of donors are contributing to the Hub on a preset, recurring basis, offering a stable source of income that is game-changing for nonprofit operations.





Financial overview: Expenses

In addition to returning to indoor pantry operations, the Hub was able to reintroduce in-person programming. We continued to use safety precautions our team began during COVID, from masking indoors to testing regularly as we experienced symptoms; supplies for these precautions remain in our budget. Also in our expenses is the return of in-kind support, including contributions to our Tool Share and the return of accepting food donations, ranging from can drives to goods from their gardens and farms.

We were excited this year to also invest in our community through two key programs. Food purchasing expenses largely stem from our Farmer Support Initiative, through which we invest in local farmers and purchase directly from them, and a new program: Direct Giving. In this way, our expenses continue to reflect our community-minded values.

As we each experienced in our own daily lives, it has become more expensive to keep the lights on, keep food in the pantry, and track down supplies. However, despite these rising costs, we were able to offer a year's worth of programming for just $30 per patron.

Automobile expenses	$4,650.43
Building R&M	$3,399.24
Conferences & trainings	$1,769.76
Depreciation	$24,097.68
Direct Giving	$18,773.60
Dues & fees	$636.86
Food purchasing	$46,777.27
Fundraising direct expenses	$22,090.76
In-kind services & assets	$19,115.41
Insurance	$8,761.49
Pandemic expenses	$608.72
Payroll Expenses	$476,644.50
Postage & delivery	$1,463.28
Professional fees	$16,769.14
Supplies	$40,660.62
Utilities	$16,879.78
Total expenses	$703,098.54

