





Mother Hubbard's Cupboard

Annual Report 2021

Mission

Mother Hubbard's Cupboard works to increase access to healthy food in ways that cultivate dignity, self-sufficiency, and community.

Vision

We envision a community where everyone has equal access to nutritious food, waste is minimized, and all members are healthy, self-sufficient, and empowered to reach their full potential.

Values

We believe that access to healthy food is a basic human right. We actively work to eliminate barriers by addressing both immediate needs and their root causes.

We recognize and invest in the power of good food to bring people together and support healthy communities.

Community is the heart of our organization. Protective relationships and collective power are built when people come together over a meal, harvest from the garden, and share skills. We facilitate inclusive spaces where individuals are invited to engage respectfully and compassionately.

We value equity and practice social justice by meeting people where they are, increasing access to resources, and facilitating connections to supportive networks.

We cultivate an organizational culture of integrity, grounded in transparency, accountability, and reflection.

Sustainability is vital to a healthy community. We value building sustainable programming, equitably supporting people, and responsibly stewarding our environment.



staff

Several of our team members moved onto other opportunities over the course of 2021. Thank you to those folks, who offered so much to the Hub and grew us to where we are today; they are noted with an asterisk (*) in the list below. We were also able to grow our team and welcome several new staff members; they are noted with two asterisks (**).

For the first time, the Hub also took on a crew of pantry support staff, who filled the essential gap in labor created by pausing volunteer engagement as we navigate COVID. We send special thanks to these incredible folks who stepped in to keep us open.

Thomas Agger**
Development Fellow

Eavan Barbieux**
Advocacy Fellow

Liz Barnhart
Volunteer Coordinator

Emily Beck
Program Support Staff

Megan Betz**
President and CEO

Audrey Brinkers**
Garden Coordinator

Sarah Cahillane*
Director of Development

Eliza Foran
Program Support Staff

Annalise Haldeman**
Programs Assistant

Enrique Hernandez-Jimenez
Program Support Staff

Azba Hotelwala
Advocate for Community Engagement

Jaclyn Hovis-Tedrow
Program Support Staff

Hannah Lencheck*
Advocacy Coordinator

Kristen Lucas
Operations Manager

Sophia Lyman
Program Support Staff

Jessie Menefee
Program Support Staff

Lindsay Meyer**
Accountant

Amanda Nickey
President and CEO

Georgia O'Connor
Youth Educator

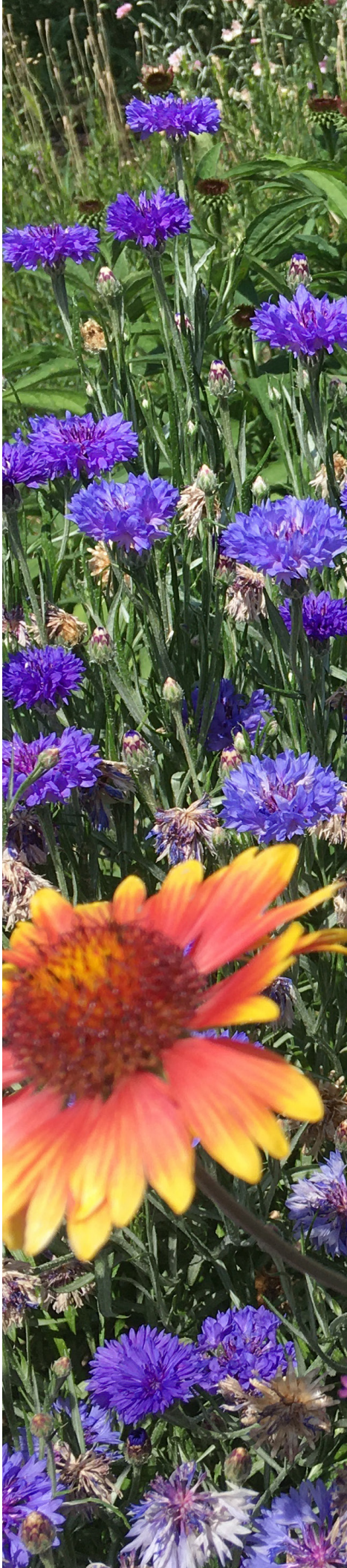
Isaac Rutrough
Program Support Staff

Audrey Smith
Program Support Staff

Clem Toohill*
Accountant

Alissa Weiss
Education Coordinator

Erika Wheeler**
Garden Coordinator, transitioned to Director of Development



Board of Directors

Julia Dotson, Chair

Matthew Huang

Tom Tarzian

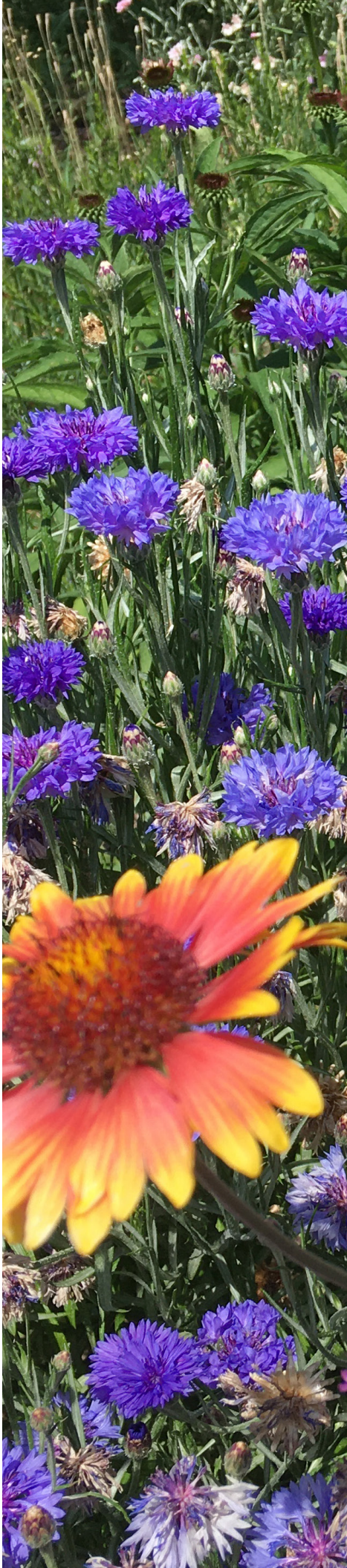
David Lyman, Vice-Chair

Devon Perry, Treasurer

Mitch Rice, Secretary

Russ Wilkie, Treasurer

Stephen Westrich



Community Partners

International Partnerships and Affiliations

Member, Good Food Organizations, Community Food Centres Canada

National and Regional Partnerships and Affiliations

Member, Closing the Hunger Gap
WhyHunger
Midwest Health and Hunger Cohort

Local Partners

Blue Hour Farm
Building a Thriving Compassionate Community
Emergency Food Community of Practice
Farm to Family Fund
Hoosier Hills Food Bank
Monroe County Public Library
Monroe County Humane Society
Outlier Farmstead
Sacred Heart Church
Schacht Farm
Three Flock Farm
United Way of Monroe County



Program Highlights

As the COVID-19 pandemic continued to impact our community through 2021, we continued many health and safety practices begun in 2020. One of the biggest changes to our operations was transitioning the food pantry to a drive-thru system. Patrons pull up to the truck bay in their cars to receive pre-packed boxes of fresh produce, meat, dairy, eggs, and shelf stable goods. The drive-thru has operated on restricted hours, open Tuesday through Thursday from 12 to 2 pm and 4 pm to 6 pm. While these changes limited the ability of patrons to shop for themselves, it allowed us to protect the health of both patrons and our staff. Additionally, we allow patrons to request changes to the contents of their boxes and to pick up for other patrons who may not be able to easily access the drive-thru.

Our mask requirement continued throughout 2021 for patrons and staff, with our staff changing the types of masks they wear in accordance with government recommendations. Staff are required to self-report and self-quarantine after any symptoms or potential exposures to COVID-19 occur, which allowed us to continue service even with several staff members at home recovering.

To minimize the number of people entering the Hub, we continued to operate without volunteer support in 2021. Before the pandemic, the pantry relied on more than 400 volunteers annually to help distribute food. We began employing temporary staff in May of 2020 to fill this gap, employing three to five temporary staff members at a time.





Program Highlights

Education, Advocacy, and Garden programs were largely on hold in 2020 and 2021. We continue to cultivate the garden, distribute seeds and seedlings, host advocacy meetings and provide resources to our patrons, but have been unable to provide in person education opportunities centered around gardening and nutrition.

As severe cases of COVID-19 in Monroe County continue to drop, we hope to reopen our doors soon. We miss the feeling of community that our pantry and other programs foster at the Hub and are excited to again share space with our patrons.

We are thankful for community partners who helped us add impact to our boxes distributed. This year, we distributed:

Local food valued at over $100,00 thanks to Farm to Family Fund,

2,750 packs of diapers thanks to Sacred Heart Church, and

3,360 pounds of pet food thanks to the Monroe County Humane Society.

Our Annual Survey provided us with important insights about patron demographics and preferences, with 401 sharing their thoughts. Here are highlights:

97% of respondents agree or strongly agree that their shopping at the Hub helps their household access healthy food.

Over 70% of respondents say that milk, cheese, eggs, and meat are the most important food items for them to receive at the Hub.

42% of respondents identified as disabled or as a person with disabilities.

36% of respondents experienced job loss, and 22% experienced family illness or death due to the COVID-19 pandemic.

81% of respondents say that the move to a drive-thru pantry structure was beneficial and that they would like to see it continue.

71.57% of respondents said that they would feel comfortable returning to indoor shopping if strict safety protocols were followed.

75,142
boxes of food distributed

408
average households served weekly

3,565
seedlings distributed

591
members of the Toolshare Program

Farmer Support Initiative

As a community food resource center that prioritizes the sharing of whole, fresh food, it has long been a goal of the Hub to purchase produce directly from local farmers. After a successful test-run with Blue Hour Farm in 2020, we expanded our farmer purchasing program to include three additional farms: Three Flock Farm, Outlier Farmstead, and Schacht Farm.

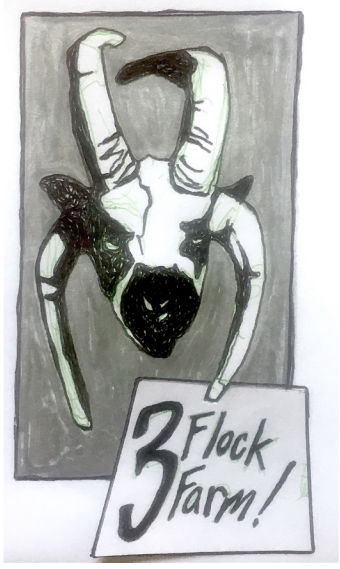
For the Hub, partnering with local farmers provided the pantry with a steady, consistent supply of the freshest food our community has to offer. For our farmers, the Farmer Support Initiative provided a guaranteed market for their goods, sold at prices they set and delivered on their own schedule.

At the end of 2021, we asked patrons if they felt they benefited from the FSI, based on the quality, quantity, and variety of produce they had received from the Hub in the last year. 88% of responding patrons said yes. It is with positive feedback from pantry patrons that we move into the third year of the FSI in 2022.









1,452
dozen eggs purchased through FSI

1,777
pounds of produce purchased

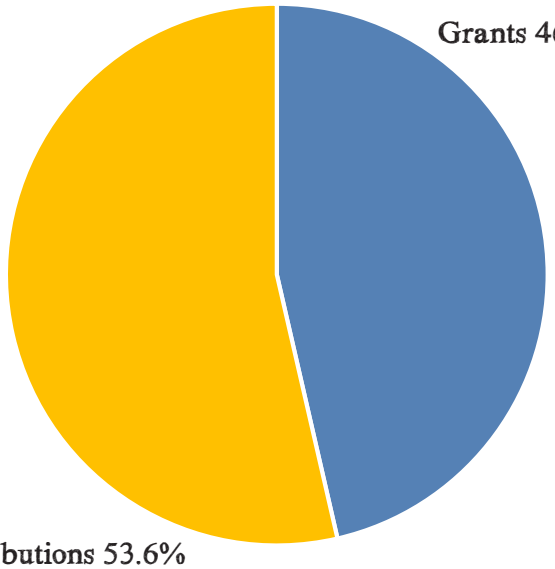
144
pounds of meat purchased

88%
of survey respondents felt the FSI benefited their households

Financial overview: Income

The financial snapshot of Mother Hubbard s Cupboard in 2021 reflects the pandemic our community was navigating. All fundraising events were put on pause as our community took a break from gathering to prevent the spread of COVID-19. We also paused accepting in-kind food donations from our community early in the pandemic, preventing any potential exposure points and focusing on moving our patrons through the drive-through as efficiently as possible without clogging an at times congested line with additional community engagement.

However, we were fortunate to gain flexibility as shared maintenance fees were paused at the food bank, and remarkable generosity from grantors and individual community members rose to the occasion, supporting us through a challenging time.





Financial overview: Expenses

Despite shifts in supply chains and expanding our labor force to meet our needs in navigating COVID-19 without volunteers, the average cost to offer a year's worth of programming remains $40 per patron.

Maintaining a healthy team meant allocating funds to protective gear and testing to make that possible without outsourcing those expenses to staff and adjusting pay to reflect the increased hazards of working during a pandemic. Additionally, more of our food budget went to purchasing local food directly from farmers than ever before. In these ways, our expenses continue to reflect our community-minded values.

Automobile expenses	$2,079.25
Bad debt	$0
Building R&M	$3,544.68
Conferences & trainings	$582.30
Depreciation	$24,097.68
Dues & fees	$743.59
Food & supplies	$27,604.23
Fundraising direct expenses	$8,559.88
Insurance	$10,083.73
Payroll Expenses	$470,124.86
Postage & delivery	$3,001.49
Professional fees	$14,425
Supplies	$32,438.05
Utilities	$13,183.76
Pandemic expenses	$5,943.10
Total expenses	$616,411.60

